

The MOUNT WASHINGTON Marmot

RATE SHEET

WINTER • SPRING 2015/16

Ad Booking Deadline: Nov. 18, 2015



- Full colour 11 3/8" X 14 3/4" news magazine
- High quality stock and printing
- Competitive advertising rates
- Year round distribution in over 60 locations

Marmot Circulation: 25,000

(Winter/Spring Issue)

Distribution

Mount Washington Alpine Resort

15,000 Year round distribution in 10 resort and village locations.

Comox Valley & Comox Airport

10,000 Distributed in 50+ locations bi-weekly in Courtenay, Comox and Cumberland including Comox Airport, Sport Shops, Hotels, Restaurants, Cafés and advertiser locations.

Direct Mail Distribution

Single mailing to all Comox Valley businesses.

The Marmot features articles on issues and events that shape the future of the Resort. It is also the only in-depth publication on real estate investment opportunities on Mount Washington. The Marmot is **strategically distributed weekly year round** at Mount Washington Alpine Resort and in numerous Comox Valley locations including Comox Airport.

ADVERTISING RATES (not inc. GST)		AD SIZES	
COVER ADS	Full Colour	Width	Depth
Front Page Banner	\$1055.00	7.375"	2.5"
Front Page Inset (Top Left)	\$465.00	2"	2.5"
Full Back Page Cover	\$3490.00	10"	13.75"
1/2 Back Page	\$1990.00	10"	6.75"
1/4 Back Page	\$1035.00	4.875"	6.75"
DISPLAY ADS	Full Colour	Width	Depth
Full Page	\$2830.00	10"	13.75"
1/2 Page	\$1895.00	10"	6.75"
1/3 Page	\$950.00	10"	4"
1/6 Page	\$755.00	6.4"	4"
1/9 Page	\$450.00	3.2"	4"
Business Card	\$340.00	3.2"	2"
STAY, PLAY, SHOP & DINE (Comox valley)		Width	Depth
Includes a 50 word editorial \$225.00		2.36"	2"
Includes a full colour ad or logo adjacent to your editorial.			
New For Winter 2015/16 Issue!		Width	Depth
STAY, PLAY, SHOP & DINE (Mt. Washington)		2.36"	2"
Includes a 50 word editorial \$225.00			
Includes a full colour ad or logo adjacent to your editorial.			
<i>Exclusive to businesses located on Mount Washington.</i>			

ACCEPTABLE AD FORMATS

- Press ready PDFs (all Fonts converted to outline)
- Photo resolution: 300 dpi • Colour: CMYK

ADVERTISING SALES:

Neil Havers sales@themarmot.ca 250-334-2844

