

The MOUNT WASHINGTON Marmot

RATE SHEET

WINTER • SPRING 2017/18

Ad Booking Deadline: Nov. 20, 2017



The Marmot features articles on issues and events that shape the future of the Resort. It is also the only in-depth publication on real estate investment opportunities on Mount Washington. The Marmot is **strategically distributed weekly year round** (Winter/Spring & Summer/Fall issues) on the mountain and at over 50 Comox Valley locations including Comox Airport.

- Full colour 11 3/8" X 14 3/4" news magazine
- High quality stock and printing
- Competitive advertising rates
- Year round distribution in over 60 locations

Marmot Circulation: 20,000

(Winter/Spring Issue)

Distribution

Mount Washington Alpine Resort

10,000 Year round distribution in 10 resort and village locations.

Comox Valley & Comox Airport

10,000 Distributed in 50+ locations bi-weekly in Courtenay, Comox and Cumberland including Comox Airport, Sport Shops, Hotels, Restaurants, Cafés and advertiser locations.

Direct Mail Distribution

Single January mailing to all Comox Valley businesses.

ADVERTISING RATES (not inc. GST)		AD SIZES	
COVER ADS	Full Colour	Width	Depth
Front Page Banner	\$1055.00	7.375"	2.5"
Front Page Inset (Top Left)	\$465.00	2"	2.5"
Full Back Page Cover	\$3490.00	10"	13.75"
1/2 Back Page	\$1990.00	10"	6.75"
1/4 Back Page	\$1035.00	4.875"	6.75"
DISPLAY ADS	Full Colour	Width	Depth
Full Page	\$2830.00	10"	13.75"
1/2 Page	\$1895.00	10"	6.75"
1/3 Page	\$950.00	10"	4"
1/6 Page	\$755.00	6.4"	4"
1/9 Page	\$450.00	3.2"	4"
Business Card	\$340.00	3.2"	2"

STAY, PLAY, SHOP & DINE (Comox Valley) Width Depth
 Includes a 30 word editorial \$225.00 2.36" 2"
 Includes a full colour ad or logo adjacent to your editorial.

STAY, PLAY, SHOP & DINE (Mt. Washington) Width Depth
 Includes a 30 word editorial \$225.00 2.36" 2"
 Includes a full colour ad or logo adjacent to your editorial.
Exclusive to businesses located on Mount Washington.